



Helen Daly
Senior Associate

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BACKGROUND

Helen has over 10 years' experience advising professionals on how to make the best possible decisions about resources, processes and technology. She combines a multidisciplinary skill set with an affinity for people that delivers achievable, lasting improvements for her clients.

Helen's expertise is in selecting and optimising systems and streamlining processes to boost efficiency and profit. Her background in technology and consulting uniquely equips her to help firms understand the challenges they face and quickly arrive at effective, practical solutions.

Helen is passionate about guiding firms in their technology choices in practical ways that users can embrace and that help them maximise their potential. With deep expertise in the way firms work and the technology that is available to them, Helen is focused on helping professionals select and implement the right solutions to quickly and assuredly achieve their commercial goals.

SKILLS

Helen's specific skills include:

- Strategic planning and operational execution
- Process improvement and standardisation
- Maximising return from existing systems
- Data discipline and quality assurance
- Procurement and deployment of specialist software applications
- Vendor relationship management
- Change management & adoption

EXPERIENCE

A Law graduate from the University of Sydney, Helen trained with the Big Four at EY, where she achieved post-graduate qualifications in accounting and tax, before shifting her focus to technology. Helen has worked with some of the world's leading providers of accountancy, legal, tax and audit technology, and with clients in both the corporate and professional sectors.

Helen now works primarily with mid-tier professional services firms in the accountancy and legal sectors, helping to set strategy, maintain progress and alignment, and ensure her clients realise maximum value from their investment in IT.